



MEDIA KIT



WHO ARE WE

PORTUGAL BEACH LIFE PROMOTES BEACH HOLIDAYS IN PORTUGAL

Portugal Beach Life its a brand dedicated to promote the "beach life" in Portugal, encouraging tourists to travel to Portugal and enjoy the amazing weather, sunshine, food, beaches, activities, and all it has to offer.

WE ARE YOUR TOP BEACH GUIDE IN PORTUGAL



Since its beginning, Portugal Beach Life attracted more than **50k followers on the Instagram** account and continues to grow rapidly.



INSTAGRAM

www.instagram.com/portugalbeachlife

Last 30 Days

Followers:

50.1k

Accounts Reached:

241k

Accounts Engaged:

22k

portugalbeachlife ▾ •



1 304
posts

50,1 k
followers

6 396
following

Portugal Beach Life

Local & travel website

🌴 Living the Luxury Beach Lifestyle in Portugal!

☀️ The best hotels, restaurants, rentals and more

💬 DM for collaboration... more

🔗 linktr.ee/portugalbeachlife

Professional dashboard

133K accounts reached in the last 30 days.

Edit profile

Share profile

Email



Peniche



Sintra



Portugal



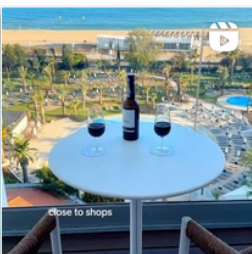
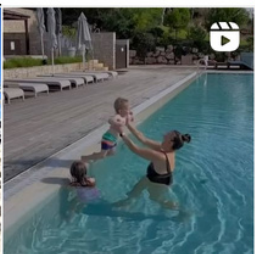
Algarve



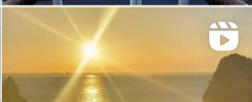
Algarve Hot...



Ajezur, Algarve
Portugal 🇵🇹



close to shops



241,951

Accounts reached

1.4% from ads

+30.2%
7,726
Followers



+571%
234K
Non-followers

Content type

All

Followers

Non-followers

Reels



220K

Posts



33.2K

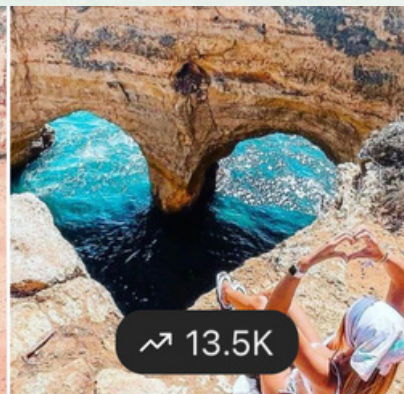
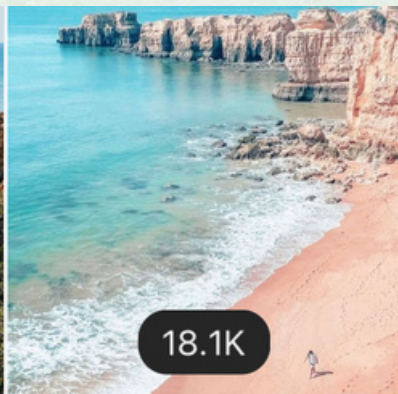
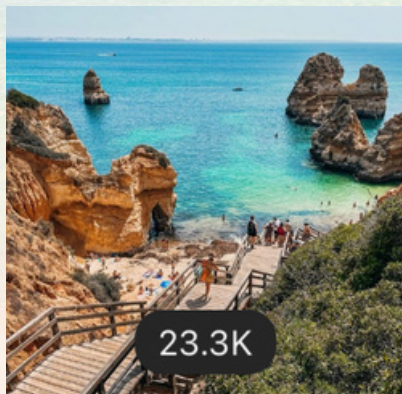
Accounts engaged

22.7K
+113%

REELS STATS:



POSTS STATS:



WEBSITE

portugalbeachlife.com

Monthly Visits: **7,766**

Sessions: **24,051**

New users: **6,752**



Octant Hotels Vila Monte

Octant Vila Monte

A Sua ilha particular de conforto.
Liberte-se da rotina.

Abrir

HOME

ABOUT

FREE GUIDE

HOTELS

LUXURY RENTALS ▾

BEACHES ▾

BEACH RESTAURANTS ▾

BEACH ACTIVITIES ▾

HOTEL REVIEWS

ITINERARIES ▾

SHOP ▾

BLOG

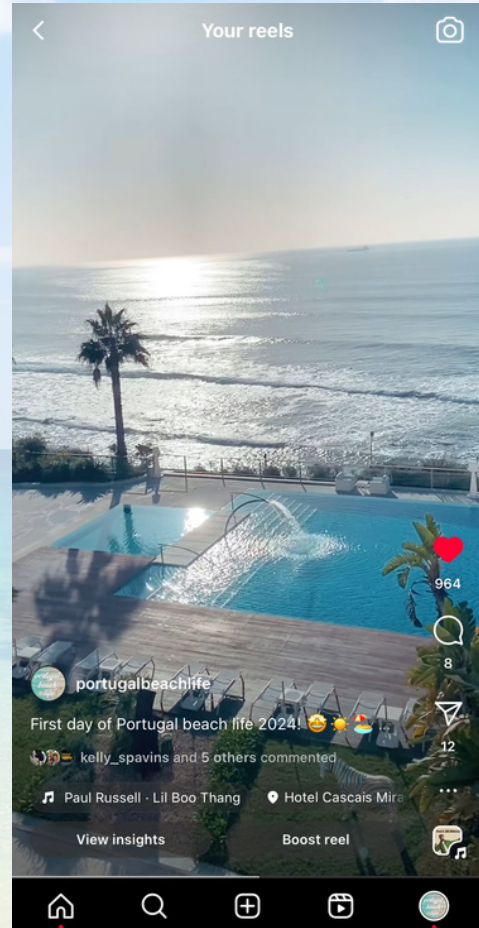
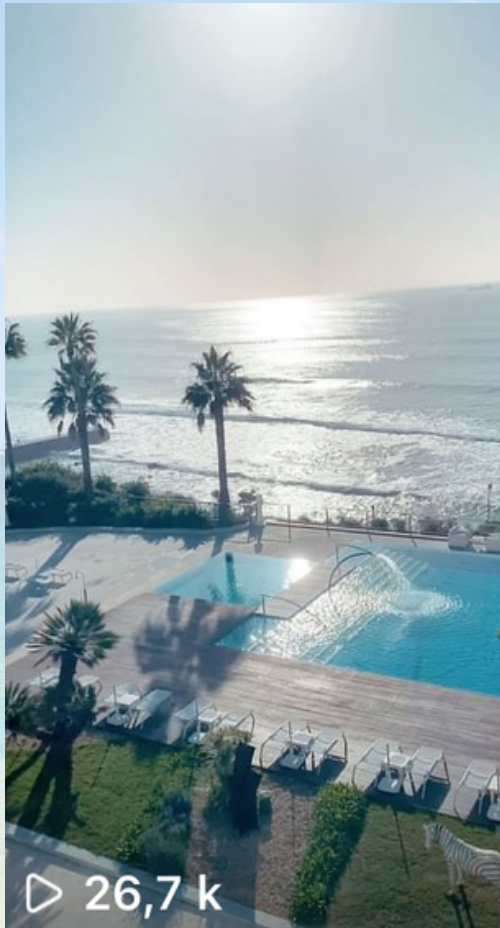
ADVERTISE ON INSTAGRAM

CONTACT



CASE STUDIES:

REEL CASCAIS MIRAGEM HOTEL: 26,7K VIEWINGS:



HOTEL STAY & REVIEW: PINE CLIFFS: A LUXURY COLLECTION RESORT ALBUFEIRA

<https://portugalbeachlife.com/pine-cliffs-a-luxury-collection-resort-albufeira-hotel-review/>

<https://www.pinecliffs.com/pt/blog/o-blog-portugal-beach-life-recomenda-pine-cliffs/>

The Resort



The Apartment



The restaurants and bar



The spa



RESORT ACOMODAÇÃO FITNESS SPA & WELLNESS RESTAURANTES GOLFE E DESPORTO FAMÍLIA E CRIANÇAS EVENTOS DESTINO REAL ESTATE

Home - Notícias

PORTUGAL BEACH LIFE
RECOMENDA PINE CLIFFS
RESORT PARA FÉRIAS

A scenic beach with turquoise water, a person standing in the shallow surf, and a large rock in the foreground. The text is overlaid on the image.

HOW TO PROMOTE YOUR HOTEL WITH US:

HOTEL STAY & REVIEW

The Hotel Stay & Review should include at least a 2 night stay for 2 people at your hotel (breakfast included) with access to your facilities, services and offers.

During the stay:

- 3 Posts, 5 Stories and 2 Reels will be posted during our stay on the Instagram Portugal Beach Life account, with hashtags, location, and mention/tag your hotel.

We also share the photos and Reels in our Facebook page.

After the stay:

- In a maximum of 2 weeks after the stay, a permanent article will be written and published in our website with a direct link to your hotel website and social media accounts.

You can see an example here:

<http://portugalbeachlife.com/pine-cliffs-a-luxury-collection-resort-albufeira-hotel-review/>

This article is permanent and future updates can be made with new stays.

We'll also promote the article in our Instagram, Facebook page and email to our mailing list.

Please contact: info@portugalbeachlife if you wish to do a Stay & Review with us.

INSTAGRAM ADVERTISING

POSTS

POST: 1 Permanent post on our feed with caption, mention and hashtags: 50€

4 POSTS* PER MONTH: 180€ (10% discount)

* Includes: Image/s, Hashtags, Mention, Link (on caption) and Location.

STORIES

1 STORY*: 24h Story with hashtag, location, mention and link: 40€

4 STORIES* PER MONTH (1 PER WEEK): 144€ (10% discount)

* Includes: Image, Hashtag, Mention, Link and Location.

REELS

1 REEL: 70€

4 REELS* PER MONTH (1 per week): 252 € (10% discount)

* Includes: Image, Hashtag, Mention, Link and Location.

You provide us all the visuals, videos and captions to be posted.

Please contact: info@portugalbeachlife if you wish to advertise on our Instagram account.