



MEDIA KIT



WHO ARE WE

PORTUGAL BEACH LIFE
PROMOTES LUXURY BEACH
HOLIDAYS IN PORTUGAL

Portugal Beach Life its a brand dedicated to promote the luxury "beach lifestyle" in Portugal, encouraging tourists to travel to Portugal and enjoy the amazing weather and beaches, locations, hotels and resorts, restaurants, activities, events, and all it has to offer.



Since its launch, Portugal Beach Life has attracted over **71,000 followers** and more than **1.8 million monthly views on Instagram.**

The account continues to grow rapidly, becoming one of the most trusted and influential sources for vacation advice in Portugal.



INSTAGRAM

www.instagram.com/portugalbeachlife

Last 30 Days
Followers

71k

Accounts Reached
630,658

Monthly Viewings
1,867,660

portugalbeachlife ▾ •



What's on
your playli...

Portugal Beach Life

1 612
posts

71,5K
followers

7 441
following

Local & travel website

📍 We Visit & Review The Best Hotels, Holiday Villas, Restaurants and Activities in Portugal

💬 DM for Promotion

🌸 Founder: @carlaccessilva... more

🔗 linktr.ee/portugalbeachlife

👤 Portugal Beach Life 529 members

Professional dashboard

1.9M views in the last 30 days.

Edit profile

Share profile

Subscription



New



👑 Welcome



👑 Exclusive



Sesimbra



Villas



founder of...
Beach Life! Welcome
to the beach! 🌊



Views



Last 30 days ▾

19 Apr - 18 May

1,867,660

Views

0.1% from ads

14.2%
Followers •



85.8%
• Non-
followers

Accounts reached

630,658
+69.0%

Top countries

United States



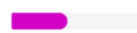
23.1%

Portugal



13.4%

United Kingdom



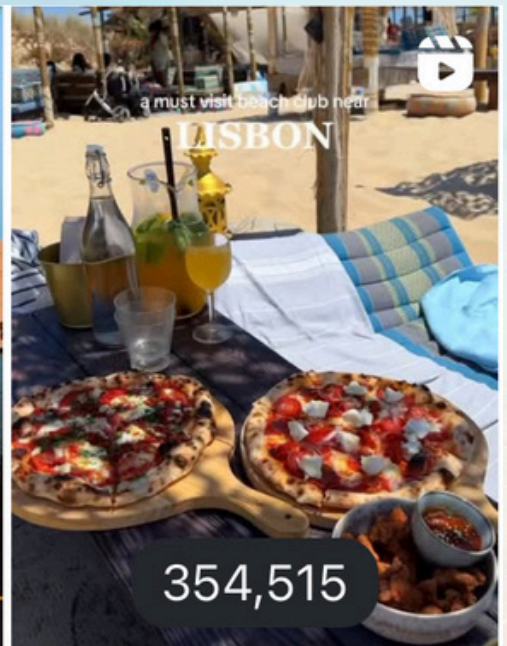
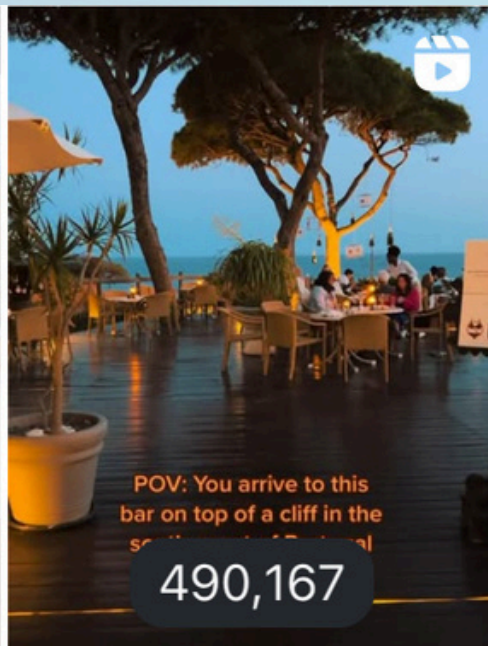
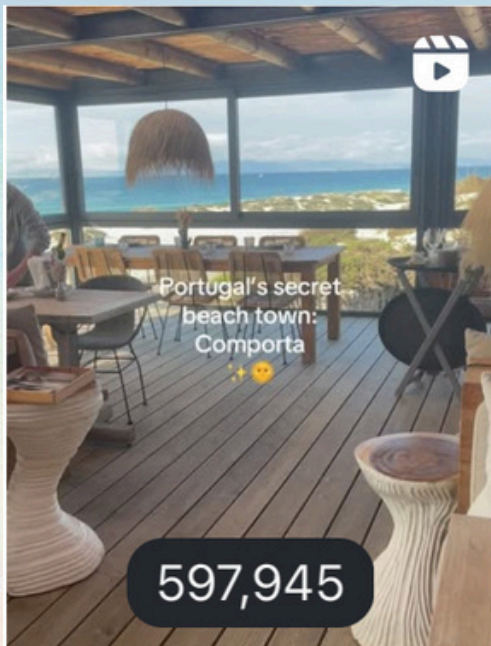
10.2%

Canada



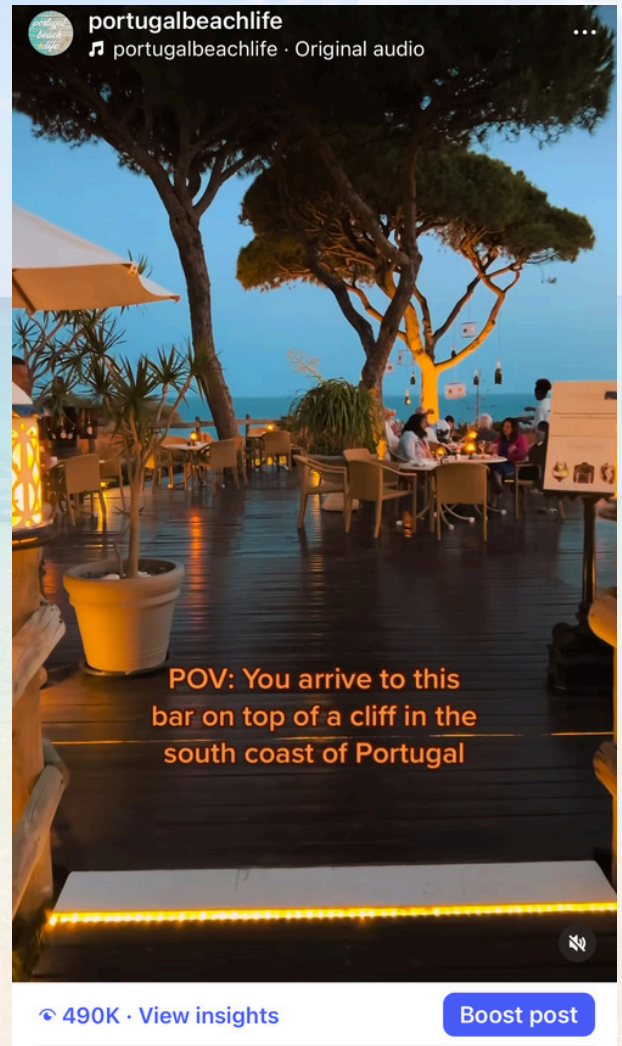
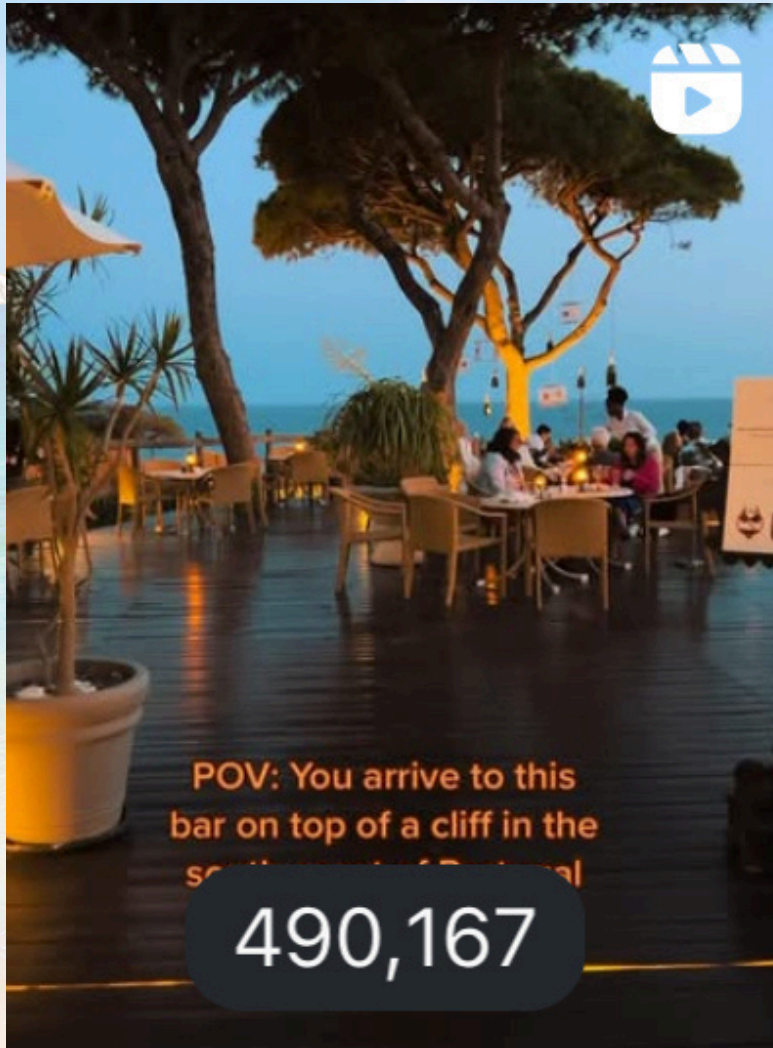
9.9%

REELS STATS:



CASE STUDIES:

**PINE CLIFFS LUXURY RESORT REEL:
490K VIEWINGS IN ONLY A FEW DAYS::**



HOTELS & RESORTS COLLABORATIONS

**Want to collaborate with us?
We have 3 different packages:**

1. PROMO POST – YOU PROVIDE US YOUR VIDEO

You send us your own promotional video

We write the caption and share the post
(Reel) with tags and mentions

Includes 1 IG story + 1 main feed permanent post

Investment: €150

2. HOTEL VISIT & CONTENT CREATION (NO OVERNIGHT STAY)

We visit your hotel, capture original video content
(general content or for a specific occasion, party or event)

We edit and post 1 engaging Reel + 3 Stories

Investment: €250–€350 (depending on location)

3. FULL EXPERIENCE STAY + PROMO PACKAGE

You offer a 2-3 night stay for 2 people with breakfast included (or all inclusive) with access to all the hotel facilities: pool, spa, gym, etc.

We share 3 daily Instagram Stories showcasing the experience, with tags to your hotel

After the stay, we create and post 1 high-quality permanent UGC Reel on our Instagram feed

We also create a dedicated permanent page on our website with a review of your hotel to be shared on our social media and email subscribers.

Investment: €550 (to cover travel & production time) + hosted stay

Let's collab?

Send an email today to Carla Castro e Silva to:

info@portugalbeachlife.com

and we'll respond ASAP!